

# Shruti Gupta

SENIOR CONTENT WRITER AND GRAPHIC DESIGNER

## PERSONAL SUMMARY

I exhibit a dynamic and versatile range of skills in writing on various niches of Content Writing, Content Strategy, On-page SEO, and Blogging. Also, I have Graphic designing, Content Editing, and Social Media Management Experience.

## AREAS OF INTEREST

- Technology
- Blogging
- Cryptocurrency and Blockchain
- Healthcare
- Marketing

## CONTACT DETAILS

Email: [licious.lettering@gmail.com](mailto:licious.lettering@gmail.com)

LinkedIn:

<https://www.linkedin.com/in/senior-contentwriter-shruti>

Address: Amritsar, India

## CERTIFICATIONS

- Fully Accredited Professional Counselling Diploma Course (Udemy)
- Diploma Course In Clinical Diagnostic Techniques (BBK DAV College, Amritsar)
- Affiliate Marketing (Great learning)

## WORK BACKGROUND

### Senior Content Writer and Editor

BIDGROWTH MEDIA | DECEMBER 2021 -PRESENT

- Worked on Content Writing, Content strategy, On-Page SEO, Blogging, Editing and team-management
- Social Media Management and Canva Designing

### Freelance Content Writer and Ghostwriter

APRIL 2020 - DECEMBER 2021

- Curating well-researched technical, healthcare, cannabinoids, finance, crypto, banking and website content
- Worked on YouTube Scriptwriting, Company Portfolios, SOP, RTR, CV, and Resume

## EDUCATION

### BBK DAV College For Women

BACHELOR'S OF VOCATION (SOFTWARE DEVELOPMENT)| JUNE 2021- MAY 2024

- Learned HTML, CSS and Javascript
- Gained coding skills in C, C++ and Java
- Proficient in Datastructures and SQL

### Senior Secondary School

CLASS 12TH | JULY 2019

- Physics
- Chemistry
- Biology
- Computer Science